



United Way of
San Luis Obispo County



What's raised in SLO County stays in SLO County!

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NEWS RELEASE

FOR IMMEDIATE RELEASE
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Volunteers Can "Make a Difference" in San Luis Obispo County

San Luis Obispo, Calif.- On Saturday, October 24, individuals and groups in San Luis Obispo County are invited to come together in the spirit of community and volunteerism to lend a hand to local nonprofit agencies, as a part of the 11th Annual Make a Difference Day.

As one of San Luis Obispo County's largest single-day volunteer events, participants can choose from approximately 50 projects around the county, ranging from special events, environmental clean ups, to helping seniors or children. Check-in is at 9:00 a.m. in Chumash Auditorium at Cal Poly, and service projects last from 10:00 a.m. to 2:00 p.m.; most are located within San Luis Obispo city. Participants are provided with a complimentary continental breakfast and lunch; parking is free in the Grand Avenue parking structure on campus next to the Performing Arts Center. Volunteers are encouraged to dress comfortably, wear closed-toe shoes and bring a hat, gardening gloves, water bottle and sunscreen.

Last year, Make a Difference Day projects were scheduled with organizations such as United Cerebral Palsy, One Cool Earth, SLO County Historical Society, SLO Botanical Garden, the Alzheimers Association, and the Food Bank Coalition of SLO County, among many others. Over 300 community members and college students from all over the county participated in the event. Make a Difference Day is recognized nationally and organized locally by the Community CENTER at Cal Poly and co-sponsored by United Way of San Luis Obispo County.

Individual volunteers will be able to sign up in advance by visiting www.volunteerslo.org or the morning of the event at Chumash Auditorium. Groups, community service clubs or employees from local businesses that would like to volunteer together may sign up by calling Rachel Cementina at (805) 541-1234.

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This news release is available on the United Way of San Luis Obispo County website at <http://www.unitedwayslo.org/News/index.html>.