



United Way of
San Luis Obispo County



What's raised in SLO County stays in SLO County!

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NEWS RELEASE

FOR IMMEDIATE RELEASE
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United Way – Stuff the School Bus

San Luis Obispo, Calif. - Since 1997, with the help of hundreds of volunteers and donors, United Way of San Luis Obispo County clothed over 1,500 underprivileged children through its annual ChildSpree program. With the closure of the San Luis Obispo Mervyns location, which had been the corporate partner for many years, the ChildSpree program is on hiatus until 2010.

This year, United Way of SLO County is still helping children succeed in school with high self-esteem and the tools they need by holding its first ever countywide “Stuff the School Bus” event. Over the course of two weeks from August 10 - 20th, collection boxes for new supplies will be available at various local businesses. A grand finale will culminate on Saturday, August 22nd from Noon to 4:00 p.m. with bright yellow school buses parked at Target in Paso Robles, Office Max in San Luis Obispo and Wal Mart in Arroyo Grande. Here, donations of the supplies will literally be stuffed into the bus and taken away for delivery to nine elementary schools throughout the county.

Businesses are invited to host a collection box and can participate by going to www.unitedwayslo.org and downloading a sign up form. Boxes and shopping lists will be supplied by United Way. Volunteers are needed to help sort donations, hand out shopping lists and to stuff the buses on Saturday, August 22 at the location of their choice; two or four hour shifts are available. Additional volunteers are needed to help deliver supplies to the schools the following week. To sign up to be a volunteer, visit www.volunteerslo.org.

To find out where to donate, visit www.unitedwayslo.org where a listing of participating businesses will be posted.

For more information on Stuff the School Bus, contact Tara Contino at 541-1234, extension 15, or tcontino@unitedwayslo.org.

For more information about United Way of San Luis Obispo County, visit www.unitedwayslo.org or call (805) 541-1234.

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This news release is available on the United Way of San Luis Obispo County website at <http://www.unitedwayslo.org/News/index.html>