



United Way of  
San Luis Obispo County



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## NEWS RELEASE

FOR IMMEDIATE RELEASE  
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### **VOLUNTEERS NEEDED TO TEACH YOUTH ABOUT FINANCIAL LITERACY**

*San Luis Obispo, Calif.* – United Way of San Luis Obispo County and Junior Achievement are working together with local volunteers to teach high school students about personal finance basics. The program was started in 2009 at San Luis Obispo High School, and thanks to the quality of the program and dedication of current volunteers, will expand to include Paso Robles High School in the fall.

All sessions are taught by volunteer teams, and include topics such as budgeting, saving, credit, investing, identity theft and insurance. During each lesson, students learn about key terms and concepts, and apply their new knowledge to a group activity or game. Throughout the course planning, goal setting and thoughtful decision-making skills are emphasized.

Volunteers bring their own personal knowledge and experience to the classroom while encouraging students to explore the role that money plays in achieving their personal goals. “Presenting the program and providing practical financial tools, such as *Pay Yourself First*, budgeting and planning, that the students can use immediately and build upon is inspirational,” said Carla Berkefeld, volunteer, United Way Board Member and CPA with Glenn, Burdette, Phillips & Bryson Tax and Business Advisors.

Volunteers are asked to commit to a one-hour orientation, and to teach approximately one hour a week for five weeks. Ideal candidates will have first-hand knowledge and experience with sound financial practices (a career in banking or the financial industry is especially applicable), a commitment to community involvement and making a difference in students’ lives, and be comfortable presenting to high school seniors.

For more information or to volunteer, contact the United Way office at (805) 541-1234 or email [info@unitedwayslo.org](mailto:info@unitedwayslo.org). For more information about Junior Achievement, visit [www.ja.org](http://www.ja.org); for general information about United Way of San Luis Obispo County, visit [www.unitedwayslo.org](http://www.unitedwayslo.org).

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This news release is available on the United Way of San Luis Obispo County website at <http://www.unitedwayslo.org/News/index.html>