



United Way of
San Luis Obispo County



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NEWS RELEASE

FOR IMMEDIATE RELEASE
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UNITED WAY OFFERS GRANTS FOR NONPROFIT PROGRAMS IN SLO COUNTY

San Luis Obispo, CA – Charitable organizations with programs that serve vulnerable populations and meet critical needs in San Luis Obispo County are invited to apply for grants from United Way of San Luis Obispo County's Community Impact Fund. Applications, guidelines and other resources for the 2011-2012 grant cycle are available on United Way's website at www.unitedwayslo.org; completed applications must be received by 4:00 p.m. on Thursday, March 24.

"We are continuing to focus on education, income and health, the building blocks of a good quality of life," said Rick London, Chief Executive Officer of United Way of San Luis Obispo County. "While the economy continues to present unique challenges to many local nonprofits, we are grateful to be able to continue United Way's long tradition of offering annual grants to programs and services that help people in need. We all win when our youth achieve their potential, families are financially stable and people have good health."

Grant applications undergo a rigorous community volunteer review process based on specific criteria designed to ensure agency accountability and capacity for delivery. Grant amounts up to \$5,000 per program will be awarded in the areas of education, income and health. Grant awards are announced in June, with funding set to begin in July.

For more information about the Community Impact Fund and United Way of SLO County, visit www.unitedwayslo.org or call (805) 541-1234.

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This news release is available on the United Way of San Luis Obispo County website at <http://www.unitedwayslo.org/News/index.html>