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NEWS RELEASE

FOR IMMEDIATE RELEASE
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Taste Your Way to Making a Difference at 'Flavor of SLO' Fundraising event returns to benefit a local nonprofit

San Luis Obispo, CA – For the third year running a Cal Poly Senior Project team is pairing up with local nonprofit United Way of San Luis Obispo County to present Flavor of SLO, a promotional fundraising event featuring tastings from more than 20 local restaurants, wineries and breweries. The event will take place on Sunday, May 15, from 1:00 – 4:00 p.m. at Jack House and Gardens in San Luis Obispo. Flavor of SLO will feature live music, a raffle and a silent auction to win various gifts. Tickets are \$30 for General Admission and \$25 for students. Tickets are available at www.flavorofslo.com or the day of the event for an additional \$5.

Rock/reggae favorites Gravy Pups and Cali Connection will be performing live music at the event and local vendors include Autry Cellars, J. Lohr Vineyards & Wines, Kelsey See Canyon Vineyards, Norman Vineyards, Opolo Vineyards, Central Coast Brew, SLO Brew, Firestone, Petra, Popoplo, Shalimar, Splash Café, Luna Red and Vraja's. Additions to this vendor list can be found in the upcoming weeks on the Flavor of SLO website.

This year's event is sponsored by [The Mortgage House](http://www.themortgagehouse.com). All of the proceeds from the event will be donated to [United Way of San Luis Obispo County](http://www.unitedwayslo.org). United Way works to improve the lives of children, seniors, families and individuals in our local community by focusing on education, income and health – the building blocks for a good life.

Flavor of SLO was created in 2009 by a Cal Poly student as a senior project to stimulate interest in local restaurants, wineries and breweries. It continues this year as a project taken on by a team of Cal Poly students majoring in Communication Studies. This event serves to showcase some of San Luis Obispo County's best food, wine and beer, while benefitting a nonprofit which has been serving our community for over 50 years.

For more information about Flavor of SLO, please visit the website at www.flavorofslo.com or contact the event coordinators Sarah Hedayati or Kendall Young at flavorofslo@gmail.com. For more information about United Way of SLO County, visit www.unitedwayslo.org or call (805) 541-1234.

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This news release is available on the United Way of San Luis Obispo County website at
<http://www.unitedwayslo.org/News/index.html>