



United Way of
San Luis Obispo County



P.O. Box 14309 • San Luis Obispo, CA 93406 • golf@unitedwayslo.org • www.unitedwayslo.org • (805) 541-1234

NEWS RELEASE

FOR IMMEDIATE RELEASE
August 21, 2011

MEDIA CONTACT
Charlene Rosales (805) 541-1234

8th Annual Hit & Giggle Golf Tournament to Benefit United Way

San Luis Obispo, Calif. – Created by Women for Community in 2004, the Hit & Giggle Golf Tournament has contributed nearly \$167,000 to programs providing health and human services to those most in need in San Luis Obispo County. United Way is proud to be able to continue the successful tradition of this event in 2011. It is with Women for Community's enthusiastic endorsement that United Way is now the host of this fun and unique golfing experience.

The Hit & Giggle will be held on Saturday, September 10 at Avila Beach Golf Resort with a shotgun start at 11:30 a.m. The event includes a four person scramble format, cocktail reception, and awards ceremony following tournament play.

Originally started as a women's tournament, the Hit & Giggle fills the playing field with men, most of whom good naturedly don their best feminine attire and compete for the best dressed, among other prizes. The tournament also features the "Sip & Giggle" raffle for 100 bottles of premium wine signed by local "celebrities and characters", a piece of unique art by Ashleigh Anderson and six magnums from Adelaida Cellars in Paso Robles. Tickets are \$100 and you need not be a golfer or present to win at the time of drawing.

100% of the tournament's proceeds will provide funding to local nonprofit programs through United Way's Community Impact Fund grant awards. This year, 20 programs focused on education, financial stability and health were awarded a total of \$75,000. The public is invited to participate by being a player, sponsor or volunteer at the 8th Annual Hit & Giggle Golf Tournament.

"We are so excited that United Way has agreed to continue this tournament so that it continues to provide a fun yet productive means of giving back to the community," said Kristin Yetter, founding member of Women for Community. "We are supporting this year's tournament committee and plan to participate at the event. We hope to see all the past golfers and volunteers there."

To register for the tournament as a player, sponsor or volunteer, contact United Way of San Luis Obispo County at (805) 541-1234. For more information, visit United Way's website at www.unitedwayslo.org or e-mail golf@unitedwayslo.org.

###

*This news release is available on the United Way of San Luis Obispo County Web site at
<http://www.unitedwayslo.org/News/index.html>*