

## NEWS RELEASE

FOR IMMEDIATE RELEASE  
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### **Last Chance to Donate to the Imagination Library at Kevin Main Jewelry**

*San Luis Obispo, CA* – Kevin and Kathi Main, owners of Kevin Main Jewelry, have donated \$1,000 to help bring Dolly Parton's Imagination Library to local children, and are challenging the community to do the same with a special promotion until January 31. Shoppers can stop in to Kevin Main Jewelry and contribute to the fund for the Imagination Library while making a purchase or getting services done. To date, customers have contributed \$700 in generous donations.

Children enrolled in the program will receive in their home mailbox a new, age appropriate book every month from enrollment through five years of age. From their first book, "The Little Engine That Could", through the last book of the series, "Look Out Kindergarten, Here I Come!", all books are chosen to encourage quality time between adults and children as well as a love of learning. Children can enjoy a library that they get to keep of up to 60 books before they even enter kindergarten. A child can be sponsored for one year for \$50, all five years for \$250 or customers can make a donation of any amount of their choice.

Developed by writer and singer Dolly Parton, the Imagination Library is intended to help improve early learning and literacy. United Way of San Luis Obispo County is the exclusive affiliate to bring this program to local communities and needs just \$6,000 more dollars to be able to launch the program.

Kevin Main Jewelry is located in downtown San Luis Obispo at 720 Higuera St. For more information, visit [www.kevinmain.com](http://www.kevinmain.com) or call (805) 547-0662.

For more information about Dolly Parton's Imagination Library and other United Way of San Luis Obispo County programs, visit [www.unitedwayslo.org](http://www.unitedwayslo.org) or call (805) 541-1234.

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