

# KidSpree

## ***What is KidSpree?***

One of United Way of San Luis Obispo County's key areas of focus is on education – helping children and youth achieve their potential and increasing high school graduation rates. In our county, many families cannot afford new clothes for their school-aged children, which can hinder both attendance and successful learning. Together through our KidSpree event, we can provide hundreds of families with these much needed back-to-school clothes.

Local health and human service agencies that work with clients in need of assistance nominate the children most in need and donations are collected from the community in order to provide each child with a \$100 gift card. On the day of the event, these young people are paired with community volunteers who assist them in shopping for what they want most, sending them back to school with improved confidence and self esteem.

From 1998-2008, United Way was able to provide this shopping spree to over 1,500 children. We would not be able to offer this event again without the support of our community partners and volunteers. This year, we want KidSpree to help children and teens like never before by holding the event at our county's two Kohl's locations. We invite you to join United Way, Kohl's and KSBY to help reach our goal of serving 300 SLO County children.

## ***Where and When?***

This year's event is set for Sunday, July 24 at both the Paso Robles and San Luis Obispo Kohl's Stores.

Volunteer Check In: 6:00 - 7:00 a.m.  
Shopping: 7:00 – 9:00 a.m.

## ***How Can I Help?***

### ***Become a Corporate Sponsor***

Just fill out and return the Corporate Sponsor form.

### ***Sponsor a Child***

Donations in any amount are accepted. Each child that participates will receive a \$100 shopping credit.

### ***Volunteer***

We need chaperones who will take the children throughout the store to help pick out their clothes. Volunteer opportunities for those who want to help but do not wish to shop with kids are also available.

## CORPORATE SPONSORSHIP OPPORTUNITIES

Each child that participates in KidSpree receives a \$100 gift card to purchase new school clothes.

### **Signature Sponsor\***

*Organizations and businesses are invited to sponsor 50 children (\$5,000)*

- Your logo displayed on the United Way home page
- Logo displayed on KSBY public service announcement throughout July
- Noted as a Signature Sponsor in all television, print, online and radio publicity
- Signage or banner displayed on the day of KidSpree (both locations)
- Your logo printed on "Live United" t-shirts (all July 24<sup>th</sup> volunteers receive a t-shirt)
- Listed on post event news release and included in all post event recognition

### **Premier Sponsor**

*Organizations and businesses are invited to sponsor 30 or more children (\$3,000+)*

- Noted as a Premier Sponsor in all print and radio publicity
- Signage or banner displayed on the day of KidSpree (both locations)
- Your logo printed on "Live United" t-shirts (all July 24<sup>th</sup> volunteers receive a t-shirt)
- Listed on post event news release and included in all post event recognition

### **Gold Sponsor**

*Organizations and businesses are invited to sponsor 20 children (\$2,000)*

- Signage or banner displayed on the day of KidSpree (one location)
- Listed on post event news release and included in all post event recognition

### **Silver Sponsor**

*Organizations and businesses are invited to sponsor 10 children (\$1,000)*

- Listed on post event news release and included in all post event recognition

*\*Exclusive to only United Way, Kohl's, KSBY and the Signature Sponsor. Signature Sponsor commitment and payment must be received by July 1, 2011.*

Our company would like to become a sponsor of KidSpree 2011 at the level of:

\_\_\_ \$3,000    \_\_\_ \$2,000    \_\_\_ \$1,000    \_\_\_ \$500    \$ \_\_\_\_\_ Other

**For more information, please contact Charlene Rosales at (805) 541-1234.**

# KidSpree

## VOLUNTEER/DONOR INTEREST FORM

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

**All volunteers must be Live Scan fingerprinted at least two weeks before the event. If you volunteered with UWSLOC for this event in 2007, 2008, or 2010, you do not need to be fingerprinted again.**

I would like to volunteer to help a child shop during KidSpree on Sunday, July 24, 2011 at:

Kohl's Paso Robles (100 Niblick Road, Paso Robles, CA)

Kohl's San Luis Obispo (205 Madonna Road, San Luis Obispo, CA)

Are you bilingual in English and Spanish? \_\_\_ YES \_\_\_ NO

Volunteer check in will be from 6:00-7:00 a.m. at Kohl's; please bring your photo ID.

I would like to make a donation to help a child during KidSpree 2011 in the amount of

\_\_\_ \$500 \_\_\_ \$250 \_\_\_ \$100 \_\_\_ \$50 \_\_\_ \$25 \_\_\_ \$Other

Enclosed is my tax-deductible contribution (earmark checks for "KidSpree" and made payable to United Way of San Luis Obispo County), or below is my credit card information:

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Card # 

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Exp. Date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**To volunteer, fax this form to:** (805) 543-5317

**To donate, mail this form to:**  
KidSpree  
United Way of San Luis Obispo County  
P.O. Box 14309  
San Luis Obispo, CA 93406

For more information call (805) 541-1234, email [kidspree@unitedwayslo.org](mailto:kidspree@unitedwayslo.org) or visit [www.unitedwayslo.org](http://www.unitedwayslo.org).

**Thank You!**