



NEWS RELEASE

FOR IMMEDIATE RELEASE
August 30, 2011

MEDIA CONTACT
Horace Morana (805) 541-1234

San Luis Obispo Noon Kiwanis Club donates to Dolly Parton's Imagination Library

San Luis Obispo, CA – San Luis Obispo Noon Kiwanis Club donated \$250 to help bring Dolly Parton's Imagination Library to local children. To date, individuals, local companies and service clubs have contributed \$12,000 towards this early learning program.

Children enrolled in the program will receive in their home mailbox a new, age appropriate book every month from enrollment through five years of age. From their first book, "The Little Engine That Could", through the last book of the series, "Look Out Kindergarten, Here I Come!", all books are chosen to encourage quality time between adults and children as well as a love of learning. Children can enjoy a library that they get to keep of up to 60 books before they even enter kindergarten. A child can be sponsored for one year for \$50 or all five years for \$250.

San Luis Obispo Noon Kiwanis Club is a big supporter of children's literacy and Roger Frederickson their incoming president said "Kiwanis is happy to support such a great program."

"Readiness to succeed in school means that children enter kindergarten developmentally on track," said Wade O'Hagan, United Way of San Luis Obispo County board president. "If we want to cut down the number of students that drop out of high school, we must improve readiness for children entering kindergarten."

Developed by writer and singer Dolly Parton, the Imagination Library is intended to help improve early learning and literacy. United Way of San Luis Obispo County is the exclusive affiliate to bring this program to local communities.

For more information about Dolly Parton's Imagination Library and other United Way of San Luis Obispo County programs, visit www.unitedwayslo.org or call (805) 541-1234.

#