



United Way of  
San Luis Obispo County



P.O. Box 14309 ▪ San Luis Obispo, CA 93406 ▪ [info@unitedwayslo.org](mailto:info@unitedwayslo.org) ▪ [www.unitedwayslo.org](http://www.unitedwayslo.org) ▪ (805) 541-1234

# NEWS RELEASE

FOR IMMEDIATE RELEASE  
July 21, 2011

MEDIA CONTACT  
Rick London (805) 541-1234

## United Way Announces New Board Leadership for 2011-12

*San Luis Obispo, CA* - United Way of San Luis Obispo County is proud to announce its volunteer leadership which has been elected for the 2011-12 year.

### Officers:

President - Wade O'Hagan, Controller at SJL Broadcast Management Corporation  
Immediate Past President/Secretary – Candy Markwith, CEO at Sierra Vista Regional Medical Center  
Treasurer – Lance Parker, Financial Advisor at Securities America  
VP Community Impact – Carla Berkefeld, CPA at Glenn Burdette  
VP Resource Development - Char Storlie, Central Coast Division Manager at The Mortgage House

### New Directors:

Kathleen Choal, President/General Manager at KSBY  
Christine Johnson  
Alexis Okumura, Partner at First Impressions in Design  
Ian Parkinson, Sheriff/Coroner at the County of San Luis Obispo

### Continuing Directors:

Penny Borenstein, Health Officer/Public Health Administrator at SLO County Public Health Department  
Patrick Holcomb, Senior Vice President at Bank of America  
Hans Poschman, District Representative at Senator Sam Blakeslee's Office  
John Lindsey, Corporate Relations Representative and Meteorologist at PG&E

Continuing Directors Emeriti are longtime volunteers, Frank Fertschneider and Thomas Sullivan.

United Way of SLO County is an independent, nonprofit organization governed by a board of local volunteers. It is affiliated by membership with United Way Worldwide and strives to build a stronger, healthier, more compassionate community by investing in programs serving education, income and health. For more information call (805) 541-1234 or visit [www.unitedwayslo.org](http://www.unitedwayslo.org).

# # #

This news release is available on the United Way of San Luis Obispo County website at  
<http://www.unitedwayslo.org/News/index.html>