



United Way of San Luis Obispo County

OUR MISSION

To foster structural change by addressing root causes in order to safeguard the future of our community.

WHY WE DO IT

- United Ways of California has released *Struggling to Stay Afloat: The Real Cost Measure in California 2018*, our new statewide report on financial challenges for working families.
- The Real Cost Measure finds that **1 in 3 households in California**, over 3.1 million families—including those with income well above the Federal Poverty Level—struggle every month to meet basic needs.
- Here in **SLO County 29%** of our households live below the Real Cost Measure, with 95% of those households having at least one working adult.
- Visit www.unitedwayslo.org to learn more!

STRUGGLING TO STAY AFLOAT
The Real Cost Measure in California 2018

By: Ryan Barker, Nancy Cassin, Peter Hovick, and Adam P. Keller

United Way of San Luis Obispo County

Safeguarding the Future of Our Community!

WHAT WE DO



We're focused on school readiness and childhood literacy with our **Imagination Library** partnership. Our **Born Learning Academy** and **Vello** programs provide practical tools to create early learning opportunities for young children, inspire a love of reading at an early age, and help children become stronger, more confident readers.



United Way is increasing social emotional literacy through workshops with parents of young children, and providing vital referrals and information to the community via 211SLO.org.



Volunteers teach personal finance skills to high school seniors with our **Money Talks** curriculum, and help families become more financially independent with free tax filing via MyFreeTaxes.org.



We're uniting organizations in addressing the root causes of problems to create lasting change for our future. We foster cultural literacy and education in our community with our **Community Impact Fund** Grant process, create awareness in our community via radio station **KYXZ 107.9 LP FM**, connect volunteers with opportunities at more than 275 local nonprofits with volunteerSLO.org, and develop future philanthropic leaders with our **Youth Board**.

HOW WE DO IT

United Way advances the common good. Our focus is on education, financial stability and health - the building blocks for a good quality of life. United Way recruits people and organizations who bring the passion, expertise and resources needed to get things done. We invite you to be a part of the change. You can **GIVE**, you can **ADVOCATE** and you can **VOLUNTEER**. That's what it means to **LIVE UNITED**.

IN 2017-2018

EDUCATION: We mailed over 2,600 age-appropriate books to local children ages 0-5 through our Imagination Library Program to promote an early love of reading.

HEALTH: We increased social and emotional literacy to help reduce recidivism at the County jail and also worked with elementary school parents in our Compassionate Communication workshops.

FINANCIAL STABILITY: We gave over 4,300 hours of instruction to local high school seniors with our Money Talks curriculum.

COMMUNITY STRENGTHENING: We helped over 3,100 community volunteers donate their time to local nonprofit agencies with our VolunteerSLO.org website; We recruited and stewarded 35 local high school students as they learned how to become philanthropic leaders in their future communities through our Youth Board.

Thank you to the following **INDIVIDUAL** donors who supported us in the 2017-18 fiscal year with their gift of financial resources. These gifts allow us to continue to do the work that safeguards the future of our community. (These donors are listed by category in alphabetical order.)

VISIONARY Mr. & Mrs. Bert Forbes Mr. & Mrs. Ed Halpin PARTNER Dr. & Mrs. Robert Alberts Ms. Joan Gellert-Sargen Mr. Henry Myers Mr. & Mrs. Cleveland D. Vandervehen ADVOCATE Mr. & Mrs. Stuart Akins Mr. & Mrs. Laurent Bernad Mr. & Mrs. Jeff Brown Mr. & Mrs. David Bark-Moyer Mr. & Mrs. Kenneth Bych Mr. & Mrs. Brian Campbell Mr. David Cliffardini Dr. and Mrs. Zoran Coljaglicer Mr. & Mrs. Jeffrey Hamm Mr. Martin Holmen Ms. Shelley Jungdahl Ms. Justesen & Emma Karim Mr. & Mrs. John Landrum Ms. & Mrs. Linda Conner Mr. & Mrs. Don Maruska Leslie A McKinley Ms. Brona Modiker Mr. & Mrs. Wade O'Hagan Mr. Lawrence Packer Mr. & Mrs. Brian Reynolds Mr. James Sargen Ms. Judy Kambestadt & Mr. George Sheppard Mr. Matthew Walsh Mr. & Mrs. James Weisich SUPPORTER Mr. John Almgager Ms. Janet Amadio Mr. & Mrs. Randy Anderson Mr. Don Tullman Ms. Carolyn Baker Mr. & Mrs. John Barnhart Mr. & Mrs. Chris Barnstead Ms. Dana Bellman Ms. Karen Blum Mr. Jens Borgevage Ms. Penny Borstenstein Mr. Joe Bowman Ms. Leslie Brown Ms. Molly Brown Ms. Jessica Burke Mr. & Mrs. Ryan Caldwell Ms. Patricia Avery Caldwell Ms. Rachel Centurina Ms. Polly Cooper Ms. Andrea Douglas Mr. & Mrs. Carl Dudley Mr. Jeffrey East Ms. Barbara Edgington Dr. & Mrs. Barry Elbschitz Mr. Gordon Eiland Mr. James Erb Mr. Phillip Fries Mr. David Flynn Mr. & Mrs. Roger Frederickson Ms. Jane Frenzel Mr. & Mrs. Charles Fruit Mr. Louis Fusco Ms. & Mrs. Norman Gallagher Mr. Douglas Geneux Supervisor Bruce Gibson Mr. & Mrs. Jeff Gott Mr. & Mrs. Andrew Greenleider Mr. Matthew Haas Mr. Steve Hamilton Ms. Virginia Hanigan Ms. Corinne Harrison Mr. Michael Hicks	Ms. Agri Hope Ms. Christina Bick-Helms Mr. & Mrs. Thomas Holloway Ms. Anna Hudlin Ms. Kathleen Kalerie Mr. Michael Byrd Ms. Christina Byrne Mr. Paul Kelly Ms. Richard Lett Ms. Deborah Lewis Dr. Josephine London Mr. Sam London Mr. David Bark-Moyer Ms. Heather MacFarlane Mr. & Mrs. Brian MacFarlane Mr. & Mrs. Robert Neumann Mr. William Newman Mr. & Mrs. Bob Nichols Mr. Stephen Olson Ms. Elaine Coles Ms. Margaret Peasp Ms. Julie Paik Mr. James Conner Ms. Colleen Phelan Ms. Susan Polk Ms. Proschman Mr. Lawrence Rainier Mr. James Ream Ms. Charlene Rosales Mr. William Safarian Ph.D. Ms. Tomaszka Szalaska Patricia Gomezá Frank Seid Ms. Robin Shaffer Mr. John Sisko Mr. & Mrs. William Stalter Ms. Whitney Sandler Ms. Diana Thomas Ms. Nicole Dorfman Ms. James Davis Ms. Cynthia Day Ms. Julie DeFranco Mr. Jeff Deffen Ms. Victoria Villa-Deigallo Ms. Leanne Delveier Ms. Marion Dietz Ms. Nicole Dorfman Mr. Paul Drew Ms. Pamela Duffield Ms. Mary Doria Ms. Susan Asato Ms. Brigitte Acker Ms. Lisa Bick Mr. Daniel Elmore Mr. Heriberto Enriquez Jr. Ms. Kelly Evans Ms. Donna Farley Mr. Ron Alsop Mr. & Mrs. Alan Ambrose Ms. Kathleen Curtis-Amoss Ms. Heidi Flanagan Ms. Kimberly Anderson Tert Anders Ms. Elizabeth Appleberg Ms. Maureen Forsberg Ms. Charlet Arnold Ms. Stacy Aron Mr. John Aust Ms. Susan Frensbauer Ms. Karen Frigon Ms. Kerry Bailey Ms. Lynne Garcia Mr. Charles Bandelian Mr. Raouf Barabaran Mr. Barry La Barbera Ms. Jenny Lyn Barlow Ms. Michelle Gaudette Ms. Virginia Bass Ms. Leslie Bechtel Ms. Karen Bechtold Ms. Charmaine Beth Ms. Barbara Bickel Mr. Steve Hamilton Mr. Andrew Blewies Mr. William Bourdeaux Mr. David Bozeman Mr. Michael Hicks	Ms. Ann Bradley Ms. Jenna Bredt Mr. & Mrs. Gary Brooks Ms. Annette Burriel Ms. Meghan Tilly Burger Mr. Michael Byrd Mr. & Mrs. Erin Grady Mr. John Groves Mr. Rick Griffin Mr. David Grim Ms. Elaine Caro Mr. Dean Carlson Mr. & Mrs. Rick Castello Ms. Sarah Cavetti Mr. & Mrs. Dennis Cemerita Ms. Susan Cramer Mr. DeBrett Chase Mr. John Clarke Ms. Christina Claxton Mr. Barrie Cleveland Ms. Elaine Coles Ms. Robert Coles Ms. Lorna Cornell Mr. James Conner Mr. Gary Corsiglia Mr. Carey Coyle Ms. Marie Cowan Ms. Susan Crab Ms. Marcia Cunningham Ms. Susan Curtis Ms. Vicki Cry Ms. James Davis Ms. Cynthia Day Ms. Julie DeFranco Mr. Jeff Deffen Ms. Victoria Villa-Deigallo Ms. Leanne Delveier Ms. Marion Dietz Ms. Nicole Dorfman Ms. James Davis Ms. Cynthia Day Ms. Pamela Duffield Ms. Mary Doria Ms. Susan Asato Ms. Brigitte Acker Ms. Lisa Bick Mr. Daniel Elmore Mr. Heriberto Enriquez Jr. Ms. Kelly Evans Ms. Donna Farley Mr. Ron Alsop Mr. & Mrs. Alan Ambrose Ms. Kathleen Curtis-Amoss Ms. Heidi Flanagan Ms. Kimberly Anderson Tert Anders Ms. Elizabeth Appleberg Ms. Maureen Forsberg Ms. Charlet Arnold Ms. Stacy Aron Mr. John Aust Ms. Susan Frensbauer Ms. Karen Frigon Ms. Kerry Bailey Ms. Lynne Garcia Mr. Charles Bandelian Mr. Raouf Barabaran Mr. Barry La Barbera Ms. Jenny Lyn Barlow Ms. Michelle Gaudette Ms. Virginia Bass Ms. Leslie Bechtel Ms. Karen Bechtold Ms. Charmaine Beth Ms. Barbara Bickel Mr. Steve Hamilton Mr. Andrew Blewies Mr. William Bourdeaux Mr. David Bozeman Mr. Michael Hicks	Ms. Ana Laura Gonzalez Mr. & Mrs. David Good Ms. Ramona Goodman Ms. Janet Gould Ms. Monica Grant Mr. & Mrs. Erwin Grady, II Mr. John Groves Mr. Rick Griffin Mr. David Grim Ms. Elaine Caro Mr. Dean Carlson Mr. & Mrs. Rick Castello Ms. Sarah Cavetti Mr. & Mrs. Dennis Cemerita Ms. Susan Cramer Mr. DeBrett Chase Mr. John Clarke Ms. Christina Claxton Mr. Barrie Cleveland Ms. Elaine Coles Ms. Robert Coles Ms. Lorna Cornell Mr. James Conner Mr. Gary Corsiglia Mr. Carey Coyle Ms. Marie Cowan Ms. Susan Crab Ms. Marcia Cunningham Ms. Susan Curtis Ms. Vicki Cry Ms. James Davis Ms. Cynthia Day Ms. Pamela Duffield Ms. Mary Doria Ms. Susan Asato Ms. Brigitte Acker Ms. Lisa Bick Mr. Daniel Elmore Mr. Heriberto Enriquez Jr. Ms. Kelly Evans Ms. Donna Farley Mr. Ron Alsop Mr. & Mrs. Alan Ambrose Ms. Kathleen Curtis-Amoss Ms. Heidi Flanagan Ms. Kimberly Anderson Tert Anders Ms. Elizabeth Appleberg Ms. Maureen Forsberg Ms. Charlet Arnold Ms. Stacy Aron Mr. John Aust Ms. Susan Frensbauer Ms. Karen Frigon Ms. Kerry Bailey Ms. Lynne Garcia Mr. Charles Bandelian Mr. Raouf Barabaran Mr. Barry La Barbera Ms. Jenny Lyn Barlow Ms. Michelle Gaudette Ms. Virginia Bass Ms. Leslie Bechtel Ms. Karen Bechtold Ms. Charmaine Beth Ms. Barbara Bickel Mr. Steve Hamilton Mr. Andrew Blewies Mr. William Bourdeaux Mr. David Bozeman Mr. Michael Hicks	Ms. Patricia Michnik Ms. Cheryl Miller Mr. & Mrs. James Miller Ms. Nicholas Moore Ms. Andrea Morales Mr. William Morjip Ms. Susan Stewart Mr. Rebecca Moreno Ms. Sarah Mostata Mr. Richard Griffin Mr. Jeffrey Grover Mr. Richard Gualarte Mr. Jason Hackett Ms. Briana Hanson Mr. & Mrs. Josh Harney Miss Desire Harris Mr. Tim Harrison Ms. Barbara Hill Ms. Lynette Hill Ms. Cindy Ochoa Ms. & Mrs. John O'Leary Miss Denise O'Leary Mr. Tim Harrison Ms. Suzanne Henderson Ms. Margaret Hernandez Ms. Lorna Howell Ms. Diane Pineda Mr. & Mrs. Lawrence Hoisinger Ms. Margaret Hollies Ms. Maegary Holmes Mr. Wade Horton Ms. Lisa Howe Mr. Ian Hunter Mr. Eric Jackson Mr. Warren James Mr. Christopher Johnson Mr. Ronald Johnson Ms. Donna Jones Mr. David Keim Mr. Caleb Kemp Mr. Leo Kennedy Ms. Gina Kirk Mr. Thomas Kirkland Ms. Isabel Kirsch Mr. Aaron Lambert Ms. Lori Langberg Ms. Kirsten Lane Ms. Kathryn Lasterback Ms. Mary Lane Ms. Jennifer Lawrence Ms. Hollie Lee Lawrence Ms. Stephen Richey Mr. Gerald Roux Ms. Kathleen Roberts Ms. Shelley Robins Ms. Mary Rodgers Mr. Aaron Rodrigues Ms. Kimberly Romero Ms. Ellen Roosen Ms. Christine Rudman Mr. David Rumley Ms. Barbara Luis Mr. & Mrs. James Salo Ms. Madeline Sanders Mr. Guy Savage Mr. Ian Sawyer Ms. Tami Douglas-Schatz Ms. Carol Schmidt Mr. Steven Schmidt Ms. Angela Schmechen Mr. John Schmoor Ms. Kathleen Seibert Mr. Robert Seelley Mr. Martin Settevendemie Mr. Tom Shannon Don & June Sheward Ms. Shawn Shirock Mr. & Mrs. Beau Mercurio Ms. Anne Sinsheimer	Ms. Jennifer Slosar Dr. & Mrs. Sheldon K. Smith Mr. Bryan Smith Mr. & Mrs. Christopher Sorensen Mr. & Mrs. Ronny Siegel Mr. & Mrs. John Stephens Mr. Quirt Steiner Ms. Susan Stewart Ms. Christine Stratos Linda Stratos Ms. Donna Sullivan Ms. Nancy Sutherland Mr. Andrew Suter Ms. Julie Swayne Ms. Ashly Thomas Ms. Cindy Terra Ms. Heather Vowell Mr. Paul Wait Ms. Robin Walsh Mr. & Mrs. John Walsh Ms. Natalie Waaler Mr. Cal Westera Ms. Barbara Wiebe Ms. Jessica Wittich Ms. Dawn Witt Ms. Melissa Wozhime Ms. Laura Zohns Mr. Chris Zonosa Mr. Patrick Zuchelli
---	--	--	--	--	---

These gifts allow us to continue to do the work that safeguards the future of our community.



The following **BUSINESS** leaders in our community have supported United Way in the 2017-18 fiscal year to ensure that our community stays strong. Their gifts of financial resources allow us to continue our work and are an example to their employees of corporate values in action. Many of these donors have encouraged their employees to support both local and global nonprofit organizations through their Employee Giving Programs. If you are interested in utilizing an Employee Giving Program for your workforce, please contact Leslie at 805.541.1234 and she will be happy to work with you. (Donors are listed by category in alphabetical order.)

VISIONARY City of San Luis Obispo County of San Luis Obispo County of SLO - Sheriff ITW Global Tire Repair KSBE Pacific Gas and Electric Company United Bank Foundation Wells Fargo Foundation BENEFACTOR Bank of America Foundation City of Pismo Beach MindBody, Inc. PARTNER Armetek Balance Treatment Center Costco #741 Enterprise Rent-a-Car Hicks Pension Services IGMS, Inc. Target OUR PROMISE CAMPAIGN! California State Polytechnic University-Pomona California State University Office of the Chancellor California Polytechnic State University-San Luis Obispo California State University Fullerton California Conservation Corps California Highway Patrol California Dept. of Corrections & Rehabilitation (CDCR) Administration CDCR, California Men's Colony CFRC, Central Region CFRC, Sacramento CFRC, OH Close School CFRC, Paroles Division CFRC, Wasco Division Department of Developmental Services Department of Education Department of Fish and Wildlife Department of Forestry & Fire Protection Department of Industrial Relations Department of Motor Vehicles Department of Parks & Recreation Department of Rehabilitation Department of State Hospitals Department of Transportation Employment Development Department Military Department Office of Emergency Services Public Employment Retirement Fund Water Resources Control Board	SUPPORTER 1st Capital Bank Allegretto American General Media Ancient Peaks Winery Ascension Cellars Baleynara, Tange & True Myth Bayer CropScience Bom Temps Creole Cafe Caterpillar, Inc. CenCal Health Central Coast DJ Central Coast Printing Connexin Software Inc. Cuesta College Balance Treatment Center Costco #741 Enterprise Rent-a-Car Hicks Pension Services IGMS, Inc. Target OUR PROMISE CAMPAIGN! California State Polytechnic University-Pomona California State University Office of the Chancellor California Polytechnic State University-San Luis Obispo California State University Fullerton California Conservation Corps California Highway Patrol California Dept. of Corrections & Rehabilitation (CDCR) Administration CDCR, California Men's Colony CFRC, Central Region CFRC, Sacramento CFRC, OH Close School CFRC, Paroles Division CFRC, Wasco Division Department of Developmental Services Department of Education Department of Fish and Wildlife Department of Forestry & Fire Protection Department of Industrial Relations Department of Motor Vehicles Department of Parks & Recreation Department of Rehabilitation Department of State Hospitals Department of Transportation Employment Development Department Military Department Office of Emergency Services Public Employment Retirement Fund Water Resources Control Board	ADVOCATE Aera Energy LLC AT&T AT&T Network Services Division Automobile Club of So. California (AAA) Castro Cellars Rotary Club of San Luis Obispo Daybreak San Luis Coastal Unified School District San Luis Obispo Chamber of Commerce San Luis Obispo Deputy Sheriff's Assoc. SESLOC Federal Credit Union Sierra Vista Regional Medical Center SLO Brewing Company SLO County Community Foundation SLO County Office of Education SLO Safe Ride Superior Courts of California The Tribune United Cerebral Palsy Assn Urban Optics Vache Diagnostics RRM Design Group SeaCrest OceanFront Hotel SLO Provisions SLO Vocal Arts Ensemble Stephen Ross Wine Cellars Susan Polk Insurance Target Target Corporation Urbanex Cafe Wells Fargo Bank Employee Processing Wills Pismo	VOLUNTEER. Visit www.volunteerslo.org to be connected with opportunities at more than 275 local nonprofits.
---	--	---	---

A very special thanks to our past board members, program and special event volunteers and the many donors past and present not listed.

JOIN OUR CAUSE...to improve the EDUCATION, HEALTH and FINANCIAL STABILITY of every person in SLO County!

1. GIVE.
Text **GIVESLO** to **40403** and donate now!
What's raised here stays here!
Support Small Business Saturday!
Black Friday. Cyber Monday.
#GIVINGTUESDAY
November 27, 2018

2. ADVOCATE.
SAVE THE DATE of May 4, 2019 and attend our 11th Annual event in historic downtown Mission Plaza!

3. VOLUNTEER.
Visit www.volunteerslo.org to be connected with opportunities at more than 275 local nonprofits.

FLAVORS of SLO
A nonprofit in United Way

VOLUNTEERSLO

The Volunteer Resource for San Luis Obispo County

2018-2019 Board of Directors

Hans Poschman, Chair	Charlie Fruit
Jeff Brown	Jeff Hamm
Ryan Caldwell	Judy Kambestadt
Colton Campa	Natasha Mercurio
Brian Campbell	Wade O'Hagan
Jennifer Cusack	Jennifer Slosar
Roger Frederickson	Cliff Stepp

2018-2019 Youth Board

Ella Attala	Merek Hall
Aaron Bloom	Quinn Hamilton
Julia Bloom	Justin Hatcher
Maia Burton	Danica Hergenroeder
Colton Campa	Alina Jacinth
Chloe Carlson	Brooke Jacobs
Evan Clausen	Majeed Jarrar
Noah Clausen	Chase Kautz
Genevieve Dandurand	Ved Kenjale
Paloma Dandurand	Jack Martin
Molly Foster	Audrey McClish

Staff

Zhaylee Pjurque	Rick London, CEO
Alex Reading	Leslie McKinley
Matthew Scurria	Linda Wingert
Prachi Shinglot	Nikia Hendrickson
Duncan Speirs	Colleen Phelan
Colco Steel	Monica Anderson
Lili Steel	
Sarina Vachhani	
Dylan van Rooyen	
Nicholas Wingert	