To foster structural change by addressing root causes in order to safeguard the future of our community.

**WHY WE DO IT**

- United Ways of California has released Struggling to Stay Alive. The Real Cost Measure in California, 2018, our new statewide report on financial challenges for working families.
- The Real Cost Measure finds that 1 in 3 California households live below the Federal Poverty Level—struggling every month to meet basic needs.
- Here in SLO County 29% of our households face financial challenges. 275 of those households having at least one working adult.
- Visit www.unitedwayslo.org to learn more!

**WHAT WE DO**

**EDUCATION**

We’re focused on school readiness and childhood literacy with our Imagination Library partnership. Our Born Learning Academy and Vela programs provide practical tools to create early learning opportunities for young children, inspire a love of reading at an early age, and help children become stronger, more confident readers.

United Way is increasing social emotional literacy through workshops with parents of young children, and providing vital referrals and information to the community via 211.org.

**FINANCIAL STABILITY**

Volunteers teach personal finance skills to high school seniors with our Money Talks curriculum, and help families become more financially independent with free tax filing via MyFreeTaxes.org.

**COMMUNITY STRENGTHENING**

We’re uniting organizations in addressing the root causes of problems to create lasting change for our future. We foster community learning and education in our community with our Community Impact Grant Fund process, create awareness in our community via radio station KKYX 107.9 FM, connect volunteers with opportunities at more than 275 local nonprofits with volunteerSLO.org, and develop future philanthropic leaders with our Youth Board.

**HOW WE DO IT**

United Way advances the common good. Our focus is on education, financial stability and health - the building blocks for a good quality of life. United Way recruits people and organizations who bring the passion, expertise and resources needed to get things done. We invite you to be a part of the change. You can give, you can ADVOCATE and you can VOLUNTEER. That’s what it means to LIVE UNITED.

**IN 2017-2018**

**EDUCATION**

We mailed over 2,600 additional books to local children ages 0-5 through our Imagination Library Program to promote an early love of reading.

**HEALTH**

We increased social and emotional literacy to help reduce recidivism at the County jail and also worked with elementary school parents in our Compassion Communication workshops.

**FINANCIAL STABILITY**

We gave 4,300 hours of instruction to local high school seniors with our Money Talks curriculum.

**COMMUNITY STRENGTHENING**

We helped over 3,100 community volunteers donate their time to local nonprofit agencies with our volunteerSLO.org website. We recruited and stewarded 35 local high school students as school parents in our Compassion Communication workshops.

A very special thanks to our past board members, program and special event volunteers and the many donors past and present not listed.

JOIN OUR CAUSE... to improve the EDUCATION, HEALTH and FINANCIAL STABILITY of every person in SLO County!

**GIVE**

Text GIVESLO to 44003 and donate now!

**ADVOCATE.**

SAVE THE DATE of May 4, 2019 and attend our 11th Annual Event in historic downtown Mission Plaza!

**VOLUNTEER.**

Visit www.volunteerSLO.org to be connected with opportunities at more than 275 local nonprofits.