OUR MISSION

To foster structural change by addressing root causes in order to safeguard the future of our community.

HEALTH

With our Compassionate Communications program, we foster healthy relationships and social-emotional literacy in the community.

EDUCATION

We support education and learning in many ways. Our partnership with Imagination Library provides books to those in need, boosting early-childhood literacy. The Born Learning Academy turns everyday moments into learning opportunities. Our Youth Board also provides philanthropic leadership opportunities to local high school students.

FINANCIAL STABILITY

We promote financial literacy by teaching personal finance skills to high school seniors in our Money Talks program, and help families who qualify with free tax filing on MyFreeTaxes.org.

COMMUNITY STRENGTHENING

Through programs such as our Community Impact Fund and 211, United Way strengthens organizations in the community, and builds a powerful network of resources to target root causes.

2018-2019 IMPACT SNAPSHOT

Above: A volunteer teaching Money Talks to high school students.

Imagination Library provides a new, age-appropriate book each month to children under the age of 5. Last year, 3,550 books were given to 367 Children.

Youth Board is developing future leaders. Each year, 35 students from local high schools awarded three $1,000 grants to youth focused programs.

Money Talks teaches financial literacy to high school students. This past year, volunteers gave 1,179 students 7,503 hrs of instruction.

211 connects our community to critical health and human resources 24/7. This past year, 211 had 5,400 calls, 222 texts, and 4,926 unique web visits.

Volunteer SLO had 3,796 volunteer sign-ups at 322 local agencies.

Community Impact Fund awarded thirteen grants totaling $63,500 to local agencies.

Stuff the Bus collected over $51,000 worth of school supplies for local students with the help of 121 volunteers contributing 344 hours.

HOW YOU CAN HELP

GIVE

Give donations to United Way to directly invest in the community by funding our root-cause programs. No amount is too small! We will also gladly process your contribution to any qualified 501(c)3 organization. To donate, please visit unitewdyslo.org, call us at (805) 541-1234, text GIVESLO to 44321, or mail the attached form.

ADVOCATE

Advocate for United Way by sharing our mission with your friends and family. Subscribe to our newsletter and follow our social media to stay up to date!

VOLUNTEER

Volunteer to give the most valuable gift of all—your time. We greatly appreciate all of our volunteers who work hard to help our programs! Please visit www.VolunteerSLO.org or call us at (805) 541-1234 for information.

DONATE TODAY

All donations will stay in SLO County and will be invested in local programs that meet needs in education, health, and financial stability.

Please mail to PO Box 14309, San Luis Obispo, CA, 93406

[Form fields for donation information]
WHO WE HELP

60% of households with young children in CA fall below the desired income level

The average income needed for a household of two adults and two children is $84,573

30% of households in SLO County do not meet the income necessary for basic needs

94% of households in SLO County that do not meet income level have at least one working adult

Source: unitedwayslo.ca/realcost

(CPR)² - The Formula for Hope, Humanity, and Support

(CPR) means we need to be living more:
Compassionately, thinking more Preventently, and acting more Responsibly.

(CPR) means we need to realize:
The content of our Character is foundational.
Proficiency in the basics of education, financial stability, and health is essential.
Resiliency is key to our sustainability.

-Rick London, CEO

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SAFEGUARDING THE FUTURE OF OUR COMMUNITY

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