**GIVE:** Stuff the Bus is an annual donation drive to collect required NEW school supplies for children who are not able to afford them. Donated supplies are distributed to schools throughout San Luis Obispo County. We have at least 5 locations countywide where we partner with local school districts to park their bus at a business to be a collection site for school supply donations.

**ADVOCATE:** Local workplaces can collect brand new school supplies so kids can be prepared to go back to school. Those supplies are delivered to drop off locations in SLO County like San Luis Obispo, Cambria, Arroyo Grande, Atascadero and Paso Robles.

**VOLUNTEER:** Our 11th annual Stuff the Bus event will take place August 9-11, 2019 at Staples in San Luis Obispo, Walmart in Arroyo Grande, Staples in Paso Robles, Cookie Crock in Cambria, and K-Mart in Atascadero. We are seeking over 120 volunteers this year! Sign up at [www.volunteerslo.org/stuffthebus](http://www.volunteerslo.org/stuffthebus)

**WHY IS THIS IMPORTANT?** Stuff the Bus eases the financial burden on families, promotes learning, encourages self-esteem and helps kids stay in school. Students who receive backpacks and supplies are those who are considered low income, socioeconomically disadvantaged or homeless — they live in shelters, motels, sheds, garages and other places not originally meant for human habitation. In 2018, more than 3,000 students were identified as homeless throughout San Luis Obispo County.

More than a backpack, Stuff the Bus improves children’s odds for success in school and in life. There are many ways to help:

- **Invest in a Sponsorship**
- **Host a Workplace Collection Site at Your Location**
- **Volunteer as a Team to Collect, Sort, or Stuff Supplies**

**Learn more at:** [www.unitedwayslo.org/stuffthebus](http://www.unitedwayslo.org/stuffthebus)
## STUFF THE BUS SPONSORSHIP

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>STAR</th>
<th>BRONZE</th>
<th>SILVER</th>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VOLUNTEER</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SPONSOR</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>PROGRAM</strong></td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>EVENT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>LIVE UNITED T-Shirt</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Name/Logo recognition on UWSLOC website as sponsor</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Name/Logo recognition of UWSLOC Social Media</td>
<td>One Mention</td>
<td>Two mention</td>
<td>Four mentions</td>
<td>Six mentions</td>
</tr>
<tr>
<td>Recognition on promotional materials (flyers, enewsletter, PSAs)</td>
<td>One Mention</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your banner displayed at # of Stuff the Bus locations (you supply banner)</td>
<td>N/A</td>
<td>1</td>
<td>2</td>
<td>5+</td>
</tr>
<tr>
<td>Recognition in Half-Page Sponsor Thank You Ad (Sept issue of New Times)</td>
<td>Name</td>
<td>Name</td>
<td>Logo</td>
<td>Logo &amp; Picture</td>
</tr>
<tr>
<td>Reserve volunteer spaces for employee and family</td>
<td>2</td>
<td>4</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>Your logo displayed on School Supply Shopping Lists &amp; flyers</td>
<td>N/A</td>
<td>2</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

| Water & Snacks for volunteers (TBD)   | $500 | $1,000 | $1,500 |

**Thank you to our media sponsors:**

- [NewTimes](http://www.newtimesso.com)
- Changing The Odds
- [KSBY](http://www.ksby.com)

United Way of San Luis Obispo County ◆ 1288 Morro Street, Suite 10 ◆ San Luis Obispo, CA 93401 ◆ 805.541.1234 ◆ [www.unitedwayslo.org/stuffthebus](http://www.unitedwayslo.org/stuffthebus)
2019 Stuff the Bus Partnership Opportunities

Stuff the Bus is an annual donation drive for new school supplies, which are distributed to schools throughout San Luis Obispo County. We have at least 5 locations countywide where we partner with a school district to park their bus at a local business to be a collection site for school supply donations. Local workplaces can collect brand new school supplies so kids can be prepared to go back to school. Those supplies are delivered to drop off locations in SLO County like San Luis Obispo, Cambria, Arroyo Grande, Atascadero and Paso Robles.

Our 11th annual Stuff the Bus event will take place August 9-11, 2019 at Staples in San Luis Obispo, Walmart locations in Arroyo Grande and Paso Robles, Cookie Crock in Cambria, at K-Mart in Atascadero, and we’re working on another location in SLO – stay tuned!

Donate

Donate to Stuff the Bus at the **Gold Level ($1,500)**

- Your Signage or banner displayed at **ALL** Stuff the Bus locations (please drop off banners before August 6th)
- Recognized in all pre-event email newsletters, and press releases
- Your logo included on Stuff the Bus KSBY TV ad
- Your logo displayed on the supply shopping list and Stuff the Bus fliers
- Highlighted on website and social media (at least 6 social media posts)
- Included in all post event recognition

Donate to Stuff the Bus at the **Silver Level ($1,000)**

- Your Signage or banner displayed at **TWO** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list and Stuff the Bus fliers
- Highlighted on website and social media (at least 4 social media posts)
- Included in all post event recognition

Donate to Stuff the Bus at the **Bronze Level ($500)**

- Your Signage or banner displayed at **ONE** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list
- Highlighted on website and social media (at least 2 social media posts)
- Included in all post event recognition

Volunteer

*Your group of 6-8 volunteers is invited to “adopt” a bus location for an afternoon to collect and sort school supplies.*

- Your volunteer group highlighted on social media
- Included in all post event recognition

Host a Collection Site

*Host a WORKPLACE collection site for employees, clients, or the public. You will be provided with a toolkit and templates for hosting a successful drive.*

- Highlighted on website and social media
- Included in all post event recognition
Our business would like to become a partner of Stuff the Bus 2019 at the level of:

- Gold Level Donation
- Silver Level Donation
- Bronze Level Donation
- Volunteer Sponsor or Group
- Workplace Collection Site

*Please complete the business information following:

Business/Sponsor Name: ________________________________

Contact Name: ___________________________ email: ___________________________

Address: ____________________________________________________________

Phone: __________________ Fax: __________________

Sponsorship Description: __________________________________________________

________________________________________________________________________

________________________________________________________________________

Check enclosed: Yes No

Pay via CC: M/C VISA AMEX DISC CC#

CC Exp Date: ___________ CVV (3-digit security code): ___________

Print Name on CC: ___________________________ Signature: ___________________________

Mailing Address for the CC: __________________________________________________

Email Address for Receipt: __________________________________________________

Special Instructions: _______________________________________________________

________________________________________________________________________

*For Workplace Collection Site hosts, please contact Linda Wingert (lwingert@unitedwayslo.org) or call 805-541-1234

*For Volunteer Groups, please visit www.volunteerslo.org after June 14, 2019 and search “Stuff the Bus” to sign-up online as an individual or team.