United Way of San Luis Obispo County
2021 Youth Grant Guidelines

Synopsis
United Way of San Luis Obispo County will award three $1,000 grants.

To qualify, projects must have a positive impact on youth (up to age 19) in the community, the group must be located in San Luis Obispo County, and the project must be carried out in San Luis Obispo County. Also, the project will incorporate some youth development principles (such as the 40 Developmental Assets or Children’s Bill of Rights for SLO County).

Student-submitted applications must have an adult ally and a sponsoring organization. This organization can be a 501(c)(3) nonprofit agency, school, or faith-based organization.

Strong projects allow the youth group planning the project to gain knowledge and skills. It will primarily benefit youth in the community, not just the project planners, and should be both creative and realistic.

UWSLOC will fund:
- **Materials** for supplies or physical items you will use in order to complete your project, for example, food, drinks, art supplies, prizes, decorations, equipment rental, space rental, etc.
- **Equipment** that will likely last beyond the terms of the project, for example, books, games, software, digital cameras, sports equipment, etc.
- **Travel** expenses including bus passes, van rental, or other transportation fees within San Luis Obispo County.
- **Professional services** such as fees paid for speakers, entertainers, trainers, or other performers hired as part of your project.
- **Communications and outreach** including postage, printing, design, copying, and other costs for producing publications or fees associated with media coverage.

Items not considered for funding are:
- Any expenses that are not directly related to carrying out the program.
- Salaries, overhead, or operating expenses incurred by the sponsoring organization or school. No portion of the grant may be used to cover agency fees.
- Projects that discriminate on the basis of race, national origin, gender, sexual orientation, religious beliefs or physical and/or mental disability.
- Trips outside of San Luis Obispo County.
- Projects to raise personal funds for the planners.
- Reimbursement for supplies already purchased for the project.

Examples of strong programs and projects:
- Mural that brightens up a neighborhood, school or vacant lot.
- Gardening project that trains youth how to run a business.
- School or community magazine that showcases the art and writing of local youth.
- Campaign to promote more nutritious food options in schools.
- Research project that provides information about community resources for young people.
- Campaign to get local liquor stores to stop advertising alcohol and cigarettes to minors.

**Grants must be submitted online by 11:59pm. on February 28, 2021.**

Project funding will be awarded on or around April 1, 2021. A check presentation and an oral progress report (via Zoom meeting) will be required on May 17, 2021. Projects need to be completed and funds spent by **September 30, 2021. A final report is due October 31, 2021.**