

# SET CHILDREN UP FOR SUCCESS IN SCHOOL



**GIVE:** *Stuff the Bus* is an annual donation drive to collect required NEW school supplies for children who are not able to afford them. Donated supplies are distributed to schools throughout San Luis Obispo County. We have at least 5 locations countywide where we partner with local school districts to park their bus at a business to be a collection site for school supply donations.

**ADVOCATE:** Local workplaces can collect brand new school supplies so kids can be prepared to go back to school. Those supplies are delivered to drop off locations in SLO County like San Luis Obispo, Cambria, Arroyo Grande, Atascadero and Paso Robles.

**VOLUNTEER:** Our 15<sup>th</sup> annual *Stuff the Bus* event will take place August 11-13, 2023 at Staples in San Luis Obispo, Walmart in Arroyo Grande, Walmart in Paso Robles, Cookie Crock in Cambria, and Staples in Atascadero. We are seeking over 150 volunteers this year! Sign up at [www.volunteerslo.org/stuffthebus](http://www.volunteerslo.org/stuffthebus)

**WHY IS THIS IMPORTANT?** *Stuff the Bus* eases the financial burden on families, promotes learning, encourages self-esteem and helps kids stay in school. Students who receive backpacks and supplies are those who are considered low income, socioeconomically disadvantaged or homeless — they live in shelters, motels, sheds, garages and other places not originally meant for human habitation. In 2022, **more than 4,000 students** received much needed school supplies in San Luis Obispo County.

**More than a backpack, *Stuff the Bus* improves children's odds for success in school and in life. There are many ways to help:**



GIVE

Invest in a Sponsorship



ADVOCATE

Host a Workplace Collection Site at Your Location



VOLUNTEER

Volunteer as a Team to Collect, Sort, or Stuff Supplies



Learn more at:

[www.unitedwayslo.org/stuffthebus](http://www.unitedwayslo.org/stuffthebus)

United Way of  
San Luis Obispo County



# STUFF THE BUS SPONSORSHIP

	STAR	BRONZE	SILVER	GOLD
SPONSOR LEVELS	VOLUNTEER Team			
T-Shirts for Team	X	X	X	X
Team Name/Logo recognition on UWSLOC website as sponsor	Team Name	Name	Logo	Logo
Name/Logo recognition of UWSLOC Social Media	One mention	Two mentions	Four mentions	Six mentions
Recognition on promotional materials (flyers, newsletter, PSAs)	One Mention	X	X	X
Your banner displayed at # of Stuff the Bus locations (you supply banner)	N/A	1	3	5
Recognition in Sponsor Thank You Ad (Sept issue of New Times)	Team Name	Name	Logo	Logo & Picture
Reserve volunteer spaces for Team	Up to 6	6	8	10
Your logo displayed on School Supply Shopping Lists & flyers	N/A	X	X	X
	Water & Snacks for volunteers (TBD)	\$500	\$1,000	\$2,000

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Thank you to our media sponsors:



CHANGING THE ODDS



United Way of San Luis Obispo County



## 2023 Stuff the Bus Partnership Opportunities

Stuff the Bus is an annual donation drive for new school supplies which are distributed to schools throughout San Luis Obispo County. We have 5 business locations countywide and partner with our school districts as they assign a school bus to be parked at each location. Each location then acts as a collection site for members of the community to drop off new school supplies which is then tallied, boxed, and placed in the bus. Local workplaces also collect new school supplies (referred to as Workplace Collection Sites). The Workplace Collection Sites deliver supplies they have collected to the bus on Stuff the Bus Kick-Off Day.

Our 15<sup>th</sup> annual Stuff the Bus event will take place August 11-13, 2023 in San Luis Obispo, Arroyo Grande, Paso Robles, Cambria, and Atascadero.

### Donate

#### Donate to Stuff the Bus at the **Gold Level (\$2,000)**

- Your Signage/banner displayed at **ALL** Stuff the Bus sites (please drop off banners before August 8<sup>th</sup>)
- Recognized in all pre-event email newsletters, and press releases
- Your logo displayed on the supply shopping list and Stuff the Busfliers
- Highlighted on website and social media (at least 6 social media posts)
- Included in all post event recognition

#### Donate to Stuff the Bus at the **Silver Level (\$1,000)**

- Your Signage or banner displayed at **Three** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list and Stuff the Busfliers
- Highlighted on website and social media (at least 4 social media posts)
- Included in all post event recognition

#### Donate to Stuff the Bus at the **Bronze Level (\$500)**

- Your Signage or banner displayed at **One** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list
- Highlighted on website and social media (at least 2 social media posts)
- Included in all post event recognition

### Volunteer

*Your group of 6-8 volunteers is invited to “adopt” a bus location for an afternoon to collect and sort school supplies.*

- Your volunteer group highlighted on social media
- Included in all post event recognition

### Host a Workplace Collection Site

*Host a **WORKPLACE** collection site for employees, clients, or the public. You will be provided with a toolkit and templates for hosting a successful drive.*

- Highlighted on website and social media
- Included in all post event recognition

Our business would like to become a partner of Stuff the Bus at the level of:

- ☐ Gold Level Donation
- ☐ Silver Level Donation
- ☐ Bronze Level Donation
- ☐ Volunteer Sponsor or Group
- ☐ Workplace Collection Site



\*Please complete the business information following:

Business/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Check enclosed: Yes \_\_\_\_\_ No \_\_\_\_\_

Pay via CC: M/C \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_ CC# \_\_\_\_\_

CC Exp Date: \_\_\_\_\_ CVV (3-digit security code): \_\_\_\_\_

Print Name on CC: \_\_\_\_\_ Signature: \_\_\_\_\_

Mailing Address for the CC: \_\_\_\_\_

Email Address for Receipt: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_

\*For Workplace Collection Site hosts, please contact Linda Wingert ([lindawingert@unitedwayslo.org](mailto:lindawingert@unitedwayslo.org)) or call 805-541-1234

\*For Volunteer Groups, please [email info@unitedwayslo.org](mailto:info@unitedwayslo.org) to sign-up online as an individual or team.

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