

SET CHILDREN UP FOR SUCCESS IN SCHOOL



GIVE: *Stuff the Bus* is an annual donation drive to collect required NEW school supplies for children who are not able to afford them. Donated supplies are distributed to schools throughout San Luis Obispo County. We have at least 5 locations countywide where we partner with local school districts to park their bus at a business to be a collection site for school supply donations.

ADVOCATE: Local workplaces can collect brand new school supplies so kids can be prepared to go back to school. Those supplies are delivered to drop off locations in SLO County like San Luis Obispo, Cambria, Arroyo Grande, Atascadero and Paso Robles.

VOLUNTEER: Our 14th annual *Stuff the Bus* event will take place August 12-14, 2022 at Staples in San Luis Obispo, Walmart in Arroyo Grande, Walmart in Paso Robles, Cookie Crock in Cambria, and Staples in Atascadero. We are seeking over 150 volunteers this year! Sign up at www.volunteerslo.org/stuffthebus

WHY IS THIS IMPORTANT? *Stuff the Bus* eases the financial burden on families, promotes learning, encourages self-esteem and helps kids stay in school. Students who receive backpacks and supplies are those who are considered low income, socioeconomically disadvantaged or homeless – they live in shelters, motels, sheds, garages and other places not originally meant for human habitation. In 2019, pre-COVID, **more than 4,000 students** received much needed school supplies in San Luis Obispo County.

More than a backpack, *Stuff the Bus* improves children's odds for success in school and in life. There are many ways to help:



Invest in a Sponsorship



Host a Workplace Collection Site at Your Location



Volunteer as a Team to Collect, Sort, or Stuff Supplies



Learn more at:
www.unitedwayslo.org/stuffthebus

United Way of
San Luis Obispo County



STUFF THE BUS SPONSORSHIP

| | STAR | BRONZE | SILVER | GOLD |
|---|-------------------------------------|-------------|---------------|----------------|
| SPONSOR LEVELS | VOLUNTEER Team | SPONSOR | PROGRAM | EVENT |
| T-Shirts for Team | X | X | X | X |
| Team Name/Logo recognition on UWSLOC website as sponsor | Team Name | Name | Logo | Logo |
| Name/Logo recognition of UWSLOC Social Media | One Mention | Two mention | Four mentions | Six mentions |
| Recognition on promotional materials (flyers, newsletter, PSAs) | One Mention | X | X | X |
| Your banner displayed at # of Stuff the Bus locations (you supply banner) | N/A | 1 | 2 | 5+ |
| Recognition in Sponsor Thank You Ad (Sept issue of New Times) | Team Name | Name | Logo | Logo & Picture |
| Reserve volunteer spaces for Team | Up to 6 | 6 | 8 | 10 |
| Your logo displayed on School Supply Shopping Lists & flyers | N/A | X | X | X |
| | Water & Snacks for volunteers (TBD) | \$500 | \$1,000 | \$1,500 |

Thank you to our media sponsors:



CHANGING THE ODDS



United Way of San Luis Obispo County



2022 Stuff the Bus Partnership Opportunities

Stuff the Bus is an annual donation drive for new school supplies, which are distributed to schools throughout San Luis Obispo County. We have at least 5 locations countywide where we partner with a school district to park their bus at a local business to be a collection site for school supply donations. Local workplaces can collect brand new school supplies so kids can be prepared to go back to school. Those supplies are delivered to drop off locations in SLO County like San Luis Obispo, Cambria, Arroyo Grande, Atascadero and Paso Robles.

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Donate

Donate to Stuff the Bus at the **Gold Level (\$1,500)**

- Your Signage/banner displayed at **ALL** Stuff the Bus sites (please drop off banners before August 10th)
- Recognized in all pre-event email newsletters, and press releases
- Your logo displayed on the supply shopping list and Stuff the Bus fliers
- Highlighted on website and social media (at least 6 social media posts)
- Included in all post event recognition

Donate to Stuff the Bus at the **Silver Level (\$1,000)**

- Your Signage or banner displayed at **TWO** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list and Stuff the Bus fliers
- Highlighted on website and social media (at least 4 social media posts)
- Included in all post event recognition

Donate to Stuff the Bus at the **Bronze Level (\$500)**

- Your Signage or banner displayed at **ONE** Stuff the Bus location of your choice
- Your logo displayed on the supply shopping list
- Highlighted on website and social media (at least 2 social media posts)
- Included in all post event recognition

Volunteer

Your group of 6-8 volunteers is invited to "adopt" a bus location for an afternoon to collect and sort school supplies.

- Your volunteer group highlighted on social media
- Included in all post event recognition

Host a Collection Site

*Host a **WORKPLACE** collection site for employees, clients, or the public. You will be provided with a toolkit and templates for hosting a successful drive.*

- Highlighted on website and social media
- Included in all post event recognition

Our business would like to become a partner of Stuff the Bus at the level of:

- Gold Level Donation
- Silver Level Donation
- Bronze Level Donation
- Volunteer Sponsor or Group
- Workplace Collection Site



*Please complete the business information following:

Business/Sponsor Name: _____

Contact Name: _____ email: _____

Address: _____

Phone: _____ Fax: _____

Sponsorship Description: _____

Check enclosed: Yes No

Pay via CC: M/C VISA AMEX DISC CC# _____

CC Exp Date: _____ CVV (3-digit security code): _____

Print Name on CC: _____ Signature: _____

Mailing Address for the CC: _____

Email Address for Receipt: _____

Special Instructions: _____

*For Workplace Collection Site hosts, please contact Maria McGlothlin (mmcglathlin@unitedwayslo.org) or call 805-541-1234

*For Volunteer Groups, please visit our [VolunteerSLO Stuff the Bus](#) registration link to sign-up online as an individual or team.

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