

Independent Auditor's Report and Financial Statements For the Year Ended June 30, 2022

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# CROSBY COMPANY, CERTIFIED PUBLIC ACCOUNTANT

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# **Independent Auditor's Report**

To the Board of Directors and Management United Way of San Luis Obispo County San Luis Obispo, California

I have audited the accompanying financial statements of United Way of San Luis Obispo County (a non-profit organization) which comprise the statement of financial position as of June 30, 2022, and the related statements of activities, changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of risks of material misstatement of the financial statement, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### **Opinion**

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of San Luis Obispo County as of June 30, 2022, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

Potent Gran CPA

CROSBY COMPANY
Certified Public Accountant
San Luis Obispo, California
October 21, 2022

Statements of Financial Position June 30, 2022

(With comparative totals for June 30, 2021)

#### **ASSETS**

#### Current assets:

Cash and cash equivalents
Accounts receivable
Pledges receivable, net of allowance for uncollectible
pledges of \$17,930 and \$20,784, respectively.
Investments
Prepaid expenses
Other Assets

Total current assets

#### Equipment:

Equipment and software, net of accumulated depreciation of \$21,603 and \$20,397, respectively.

Total assets

## LIABILITIES AND NET ASSETS

#### Current liabilities:

Accounts payable
Accrued vacation payable
Due to designated agencies payable
Deferred revenue

Total current liabilities

#### Other liabilities:

Funds due to others

Total liabilities

#### Net assets:

Unrestricted

Appropriated - emergency reserves
Appropriated - Community Foundation
Appropriated - Imagination Library
Unappropriated (deficit)
Temporarily restricted
Permanently restricted

Total net assets

Total liabilities and net assets

	2022		2021
Unrestricted	Restricted	<u>Total</u>	<u>Total</u>
\$ 1,232,077 42,871	\$ 12,388	\$ 1,244,465 42,871	\$ 518,377 4,882
136,679 7,868 88,452	57,701	57,701 136,679 7,868 88,452	63,366 159,605 6,530 5,233
1,507,947	70,089	1,578,036	757,993
1,555		1,555	2,761
\$ 1,509,502	\$ 70,089	\$ 1,579,591	\$ 760,754
\$ 867,161 20,398	\$ - 6,197	\$ 867,161 20,398 6,197	\$ 65,565 17,291 12,853
141,765	0,197	141,765	132,568
1,029,324	6,197	1,035,521	228,277
	63,242	63,242	68,632
1,029,324	69,439	1,098,763	296,909
200,000 83,651		200,000 83,651	200,000 98,137
17,894		17,894	24,832
178,633	_	178,633 -	140,226 -
	650	650	650
480,178	650	480,828	463,845
\$ 1,509,502	\$ 70,089	\$ 1,579,591	\$ 760,754

Statements of Activities For the Year Ended June 30, 2022 (With comparative totals for June 30, 2021)

Campaign results applicable to current period
Contributions received-current period
Contributions received-prior periods (released
from restriction)
Allowance for uncollectible pledges-prior periods (released from restriction)
Campaign results received for next allocation period
Less allowance for uncollectible pledges
(current period)
Donations - disaster relief
Net assets released from restrictions
Net assets released from restrictions
Gross campaign results
Campaign adjustments applicable to current period
Less designated contributions
Net campaign revenue
Other revenue
Interest income
Grant and special event income
Grant - Paycheck Protection Program
Donations - trusts
Donations - in-kind
Gain (loss) on investments
Total other revenue

Total support and revenues

Allocations and functional expenses:
Funds to designated agencies
Less designated distributions

Total expenses

Support and revenue:

_				
<u>Ur</u>	nrestricted	Temporarily <u>Restricted</u>	<u>Total</u>	<u>Total</u>
\$	1,072,598	\$ 5,665	\$ 1,078,263	\$ 950,464
	84,150	(84,150)		
	(20,784)	20,784 75,631	75,631	84,150
		(17,930)	(17,930)	(20,784)
	_	-	(11,523)	(==,:=,)
	1,135,964	-	1,135,964	1,013,830
	(915,541)		(915,541)	(764,733)
	220,423	-	220,423	249,097
	2,419 176,683 1,247 7,631 20,664		2,419 176,683 1,247 7,631 20,664	1,842 168,521 96,500 7,359 94,043
-	(15,414)		(15,414)	15,078
	193,230	-	193,230	383,343
	413,653	-	413,653	632,440
	915,541 (915,541)		915,541 (915,541)	764,733 (764,733)
	241,081 67,602 87,987		241,081 67,602 87,987	379,502 58,739 114,842
	396,670	_	396,670	553,083
\$	16,983	\$ -	\$ 16,983	\$ 79,357

2022

2021

Change in net assets:

Functional expenses
Program services
Management and general

Fundraising

Statements of Changes in Net Assets
June 30, 2022

(With comparative totals for June 30, 2021)

Net assets - June 30, 2020:	
Change in net assets	
Net assets - June 30, 2021:	
Change in net assets	
Net assets - June 30, 2022:	

		Tem	porarily	Perm	nanently			
<u>Ur</u>	<u>rrestricted</u>	Restricted		Res	stricted	<u>Total</u>		
\$	379,151	\$	4,687	\$	650	\$	384,488	
			(4.00=)					
<u></u>	84,044	(4,687)		-			79,357	
	463,195		_		650		463,845	
	16,983		-		-		16,983	
\$	480,178	\$	-	\$	650	\$	480,828	

Statements of Functional Expenses For the Year Ended June 30, 2022 (With comparative totals for June 30, 2021)

2022

2021

	_						1			
	l P	Program Management Fund-								
	<u>s</u>	<u>ervices</u>	<u>&amp;</u>	General	<u>Raising</u>			<u>Total</u>		<u>Total</u>
Salaries and benefits:										
Salaries	\$	87,471	\$	38,389	\$	45,923	\$	171,783	\$	246,158
Payroll tax		11,761		5,165		6,181		23,107		21,532
Workers' compensation insurance		420		276		397		1,093		1,507
Employee benefits		9,794		3,498		9,275		22,567		18,398
• •		·		·		•		•		·
Total salaries and benefits		109,446		47,328		61,776		218,550		287,595
Services and supplies:										
Special programs and contract services		74,699						74,699		142,630
Bank charges				2,409				2,409		1,854
Bookkeeping/audit services				5,500				5,500		5,750
Dues and subscriptions				·		870		870		1,315
Field expense						473		473		954
Liability insurance		942		408		532		1,882		1,953
Office supplies		2,994		1,294		1,689		5,977		6,875
Postage		844		365		476		1,685		1,455
Public information		13,094				8,729		21,823		38,933
Rent		9,268		4,008		5,231		18,507		19,772
Repairs, maintenance and technical support		8,735		3,778		4,931		17,444		16,436
Telephone		3,256		1,408		1,838		6,502		8,178
Training and meeting expense		1,951		843		1,101		3,895		1,499
United Way Worldwide		15,248				, -		15,248		15,794
• · · · · · · · · · · · · · · · · · · ·		10,=10						,		,
Total services and supplies		131,031		20,013		25,870		176,914		263,398
Total expenses before depreciation		240,477		67,341		87,646		395,464		550,993
Depreciation		604		261		341		1,206		2,289
Total functional expenses	\$	241,081	\$	67,602	\$	87,987	\$	396,670	\$	553,282
							I		l	

Statements of Cash Flows For the Year Ended June 30, 2022 (With comparative totals for June 30, 2021)

2022

2021

	<u>Total</u>	<u>Total</u>
Cash flows from operating activities:		
Change in net assets	\$ 16,983	\$ 79,357
Adjustments to reconcile change in net assets to net cash provided (used) by		
operating activities:		
Depreciation	1,206	1,895
Increase (decrease) in allowance for uncollectible pledges	(2,854)	11,576
(Gain) loss on investments	15,414	(15,078)
Change in certain operating assets and liabilities:		
(Increase) decrease in accounts receivable	(37,989)	11,387
(Increase) decrease in pledges receivable	8,519	(12,150)
(Increase) decrease in prepaid expenses	(1,338)	1,536
(Increase) decrease in other assets	(83,219)	(1,938)
Increase (decrease) in accounts payable	801,596	1,448
Increase (decrease) in accrued vacation payable	3,107	4,521
Increase (decrease) in due to designated agencies payable	(6,656)	6,268
Increase (decrease) in deferred revenue	9,197	4,161
Increase (decrease) in funds due to others	(5,390)	13,319
Net cash flows provided (used) by operating activities	718,576	106,302
Cash flows from investing activities:		
Investment (increase) decrease	7,512	(11,936)
Net cash flows provided (used) by investing activities	7,512	(11,936)
Net change in cash and cash equivalents:	726,088	94,366
Cash and cash equivalents at beginning of period:	518,377	424,011
Cash and cash equivalents at end of period:	\$ 1,244,465	\$ 518,377

### Supplemental information:

No cash was paid for interest or taxes for the years ended June 30, 2022 and 2021.

Notes to the Financial Statements June 30, 2022

## **NOTE 1: ORGANIZATION**

United Way of San Luis Obispo County (UWSLOC) is an independent nonprofit public benefit corporation governed by a Board of local volunteers, affiliated by membership with United Way Worldwide but addressing local needs as determined by the local communities. By encouraging community members to give, advocate and volunteer, UWSLOC seeks to highlight critical health and human service issues and to focus support and contributions where the need is greatest in the community. Our mission is to foster structural change by addressing root causes in order to safeguard the future of our community. Our vision is a strong, healthy, compassionate community that gives youth the foundation to thrive and succeed.

UWSLOC partners with local agencies, businesses, service organizations, governments, neighborhoods and individuals, drawing together diverse collaborations of stakeholders to work towards eliminating the root causes that perpetuate unacceptable social issues. Continuous fundraising efforts on behalf of UWSLOC provide resources to our three areas of impact – education, income and health. By concentrating on these initiatives and their objectives, UWSLOC is able to advance the common good by making long-lasting changes and increasing the quality of life for County residents.

UWSLOC remains committed to work towards and funding the establishment of programs that focus on prevention and to continue to be dedicated to providing a safety net for local agencies through emergency funding requests. All grant proposals and emergency funding requests are reviewed by community volunteers and approved by the UWSLOC Board of Directors. United Way also conducts its fundraising campaigns to support contributions to local, national and international nonprofit agencies on behalf of donors who wish to designate their gifts.

UWSLOC has been determined to be tax exempt pursuant to the provisions of the Internal Revenue Code 501(c)(3), and the California revenue and Taxation Code, Section 23701(d). The original agency was established in 1958 as Associated in Group Donors and was incorporated as United Way of San Luis Obispo County in 1988.

### NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

# Basis of Accounting

The financial statements of UWSLOC have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) on the accrual basis of accounting and, accordingly, reflect all significant receivables, payables and other liabilities.

Notes to the Financial Statements June 30, 2022

# NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Basis of Presentation

The financial statements are presented in accordance with the provisions of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958, *Not-For-Profit Entities*. Under ASC 958, the chapter is required to report information regarding its financial position and activities in three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

- Unrestricted net assets are net assets not subject to donor-imposed restrictions or law.
- Temporarily restricted net assets are net assets subject to donor-imposed restrictions that can be fulfilled by actions of the Organization pursuant to those restrictions or that expire by the passage of time. Temporarily restricted resources whose restrictions are met in the same reporting periods are recorded as unrestricted.
- Permanently restricted net assets are net assets subject to donor-imposed restrictions that the gift cannot be wholly expended on a current basis. Investment returns generated from these funds are available for general support of the Organization's programs and operations unless otherwise stipulated by the donor.

## **Contributions**

All contributions are considered to be available for unrestricted use unless specifically restricted by the donor. All pledges receivable and amounts received that are restricted for future periods or donor-restricted for specific purposes are reported as temporarily-restricted. Contributions received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily or permanently restricted support that increases those net asset classes. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statement of Activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period are reported as unrestricted support.

Notes to the Financial Statements June 30, 2022

# NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Fair Value Measurements

UWSLOC follows guidance issued by the FASB on fair value measurements, which establishes a framework for measuring fair value, clarifies the definition of fair value within that framework, and expands disclosures about the use of fair value measurements. This guidance applies whenever fair value is the applicable measurement. This guidance establishes a fair value hierarchy which prioritizes the inputs to valuation techniques used to measure fair values into Levels 1, 2, and 3.

Level 1 inputs consist of unadjusted quoted prices in active markets for identical instruments and have the highest priority. Level 2 inputs include quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or inputs other than quoted prices that are directly or indirectly observable. Level 3 inputs are unobservable and are given the lowest priority.

For purposes of financial reporting, UWSLOC has determined that the fair values of its financial instruments, which include cash equivalents, investments, accounts receivable and accounts payable, approximate the carrying values at June 30, 2021, based on their short maturities and/or the terms available to the Organization in financial markets.

#### **Estimates**

The preparation of the financial statements in conformity with U.S. generally accepted accounting principles require management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

## Cash and Cash Equivalents

Cash and cash equivalents include cash held in checking and money market accounts, time deposits, certificates of deposit and all highly liquid investments with original maturities of three months or less.

Notes to the Financial Statements June 30, 2022

# NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

#### Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets.

#### Accounts Receivable

Management has determined that an allowance for doubtful accounts receivable would be zero based on the organization's credit policies, prior collection experience, and the type of customers associated with United Way of San Luis Obispo County.

Pledges receivable are recorded for each donor as a current receivable, net of allowance for uncollectible pledges.

## **Equipment**

Equipment is recorded at cost or at fair value at the date of donation in the case of donated assets. UWSLOC provides for depreciation of equipment by use of the straight-line method over the estimated useful lives as follows:

Furniture, fixtures and equipment

5 years

Contributions of long-lived assets, or of cash or other assets that must be used to acquire long-lived assets, are reported as increases in temporarily restricted net assets. Restrictions are considered met, and an appropriate amount reclassified to unrestricted net assets, over the useful life of the long-lived assets as determined by the Organization's depreciation policy.

#### Deferred Revenue

Program amounts collected prior to the fiscal year to which they apply are deferred and recognized over the periods to which they relate.

Notes to the Financial Statements June 30, 2022

# NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

## Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the Statement of Activities and the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

#### Tax Status

United Way of San Luis Obispo County is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. In addition, the Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an Organization that is not a private foundation under Section 509(a)(2). The Organization is also exempt from state income taxes under Section 23701(d) of the Revenue and Taxation Code of the State of California.

The Organization has applied the provisions of the FASB's ASC 740-10, *Accounting for Uncertainty in Income Taxes*. Under ASC 740-10, nonpublic enterprises, including nonprofit organizations, are required to record a tax liability when substantial uncertainties exist as to whether certain income is exempt from federal, state and local income tax. As of June 30, 2020, the Organization had no substantial uncertain income tax positions.

#### Concentrations of Credit and Market Risk

Financial instruments that potentially expose the Organization to concentrations of credit and market risk consist primarily of cash and cash equivalents. Cash and cash equivalents are maintained at high-quality financial institutions and accounts at each institution are insured by the Federal Deposit Insurance Corporation up to \$250,000. The Organization has not experienced any losses on its cash or cash equivalents.

#### Comparative Financial Information

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended June 30, 2021, from which the summarized information was derived.

Notes to the Financial Statements June 30, 2022

### NOTE 3: CASH AND CASH EQUIVALENTS

Cash and cash equivalents at June 30, 2022 consisted of the following accounts:

Cash on hand	\$	100
Checking accounts:	•	
Wells Fargo – Operating		916,642
Pacific Premier – Checking		2,778
Pacific Western Bank – Checking		168,174
Union Bank – Checking		25,264
Total checking accounts	•	1,112,858
Savings accounts:	•	
Wells Fargo – Money Market		50,715
Bank of Sierra – Money Market		26,463
Bank of America – Money Market		54,329
Total savings accounts		131,507
Total cash and cash equivalents	\$	1,244,465

#### **NOTE 4: INVESTMENTS**

Investments are reported at fair market value, which is based on quoted market prices at June 30, 2022. Investments consist of the following:

Types of investments		
Current investments		
Mutual funds	\$	53,028
Investment pool with community foundation	_	83,651
Total investments	\$ _	136,679

Securities are generally held in custodial investment accounts administered by certain financial institutions. The fair value of investments in securities traded on national security exchanges is valued at the closing price on the last business day of the year.

Realized gains or losses on the sale of marketable securities are calculated using the specific-identification method. Unrealized gains and losses represent the change in the fair market value of the individual investments for the year or since the acquisition date if acquired during the year.

Notes to the Financial Statements June 30, 2022

# **NOTE 5: EQUIPMENT**

Summaries of fixed assets by major classifications are as follows:

		<u>Equipment</u>		Depreciation <u>Expense</u>	<u>Totals</u>
Balance at July 1, 2021	\$	23,158	\$	20,397	\$ 2,761
Additions Deletions	_	- -	_	1,206 -	
Balance at June 30, 2022	\$	23,158	\$	21,603	\$ 1,555

## **NOTE 6: VACATION PAYABLE**

United Way of San Luis Obispo County has accrued a liability for vacation leave earned but not taken by staff employees in the amount of \$20,398 for June 30, 2022. This accrual was calculated based on actual vacation days earned and applied to the individuals' hourly rate.

## **NOTE 7: LEASE COMMITMENTS**

The Organization renewed the lease agreement starting on May 1, 2021 for the administration offices. Rent expense is now computed and payable on a month-to-month basis.

Notes to the Financial Statements June 30, 2022

#### **NOTE 8: UNITED WAY WORLDWIDE**

United Way Worldwide provides support services to United Way of San Luis Obispo County for a fee. These support services include legal advice, marketing, personnel, training, advertising and campaign materials. Less than 1.5% of the announced campaign total is spent on these services.

#### NOTE 9: DONATED MATERIALS AND SERVICES

The United Way of San Luis Obispo County receives numerous donations of time and services from members of the community and volunteers. The value of these donations is reflected in the accompanying financial statements when an objective basis is available to measure the value of such services. In kind donations of fixed assets and supplies used directly by the Organization are recorded and valued at their appraised values at the time of the receipt.

The total in-kind donations received for the year ended June 30, 2022 and 2021 were \$20,664 and \$94,043, respectively.

In addition, the United Way of San Luis Obispo County also received approximately \$86,992 in public service announcement airtime from various contributors, for the year ended June 30, 2022. Approximately 18.6% of this airtime was used to promote the United Way's mission and initiatives and was recorded as an in-kind donation.

Many contributions made to the United Way of San Luis Obispo County, are made with restrictions established by the donor. Generally, these restrictions specify the charitable organization to receive the funds (a designated donation), or how the funds are to be disbursed. The donor is made aware that a specified percentage of the money pledged is to be used to increase resources available for Community Impact Fund.

#### NOTE 10: COVID-19 DISASTER RELIEF AND DONATIONS

During the ongoing COVID-19 pandemic, United Way of San Luis Obispo County received Employment Retention Credits (ERC), which are a payroll tax refund from the United States Treasury Department for eligible employers that kept employees on payroll during the pandemic. This unusual tax credit was claimed on the quarterly IRS Form 941s and is not subject to the United Way Worldwide dues. This credit was a major, favorable influence on qualified wages and on computing the functional expense percentages reported in Note 11.

Notes to the Financial Statements June 30, 2022

## **NOTE 11: FUNCTIONAL EXPENSES**

United Way of San Luis Obispo County programs and services, as identified by the United Way Worldwide Services Identification System, include but are not limited to: Allocating and Agency Relations (including Donor Option services), Information and Referral Service, Public Education, and Promotion of Volunteerism (including recruitment and referral/placement). Related program and service support includes: comprehensive planning and development, research and information dissemination, policy planning, programs development, programs coordination, standard setting and monitoring, and material resources provision. Management determined, in the current year, that a portion of the finance department compensation should also be allocated to related program and service support.

Total management & general, and fund-raising functional expenses as a percent of total campaign results and other revenue for the years ended June 30, 2022 and 2021, are as follows:

	<u>2022</u>	<u>2021</u>
Management and general Fund-raising	5.1% 6.6%	4.20% 8.22%
Totals	11.7%_	12.42%

#### **NOTE 12: SUBSEQUENT EVENTS**

United Way of San Luis Obispo County has evaluated events subsequent to June 30, 2022, to assess the need for potential recognition or disclosures in the financial statements. Such events were evaluated through October 21, 2022, the date these financial statements were available to be issued. Based upon this evaluation, it was determined that no other subsequent events occurred that require recognition or additional disclosure in the financial statements.